

TRIVIUM MEDIA GROUP

DUBAI | QATAR | ABU DHABI | INDIA | LONDON





MEDIA-DIGITAL-COMMUNICATION-BRAND®
TRIVIUM
MEDIA GROUP



TRIVIUM
CREATIVE STUDIO



FASHION-FITNESS-MEDIA-LUXURY®
TRIVIUM
PUBLIC RELATIONS



GLOBALocal™
D I G I T A L

BRAND
STORY



TRIVIUM'S STORY

#Trivium Media Group: Your Partner in Comprehensive Brand Growth

Founded in 2012, Trivium Media Group is a full-service advertising, communication, and 360° brand growth agency with operations in India, the UK, Qatar and the UAE.

Our extensive range of services includes:

- Advertising
- Public Relations
- Brand + Alliance + Collaborations
- Content Creation
- Branding + Design
- Media Production
- Digital Media
- Social Media Growth
- Strategic Communication

We have an in-depth understanding of how brands grow and stay relevant in today's marketplace. By merging structured thinking, creative insights, and vast market experience, we approach each project with a commitment to crafting impactful messaging. Our expertise encompasses brand strategy, public relations, communication, design, media production, and digital amplification.

Our team brings together decades of collective experience across diverse industries and disciplines, supported by strong relationships within the media and communication sectors.

At Trivium, we act as long-term partners, dedicated to assisting brands in their evolution, scaling, and clear communication.



SYMBOL PHILOSOPHY

Mirroring the Lion's traits, Trivium embodies fierceness in all our endeavours. Our brand reflects the Lion's ethical nature as the king of the jungle, always standing firm in truth. Progress often demands a moment of reflection, and this clarity is what cements our leadership position in the industry.

OUR JOURNEY

#TriviumMediaGroup: A Belief in Multifaceted Communication

Trivium Media Group was established with a core conviction: impactful communication is never one-dimensional. Since our launch in 2012, we have evolved from an independent agency into a collective of specialized verticals, expertly designed to support brands through integrated, insight-driven solutions that encompass public relations, digital strategy, design, content, brand experience, and beyond.

#Our Team and Approach

We unite strategists, storytellers, creators, and cultural thinkers, all driven by a common goal: to make a difference where it truly counts—in perception, performance, and positioning. With a profound understanding of industries, regions, consumer behavior, and decision mapping, we develop communication ecosystems that are both agile and effective.

#Global Reach with Local Insight

Operating from Dubai, Qatar, Abu Dhabi, India, and London, we produce work that is nuanced locally yet has a global perspective, tailored to cultivate enduring brand capital. Our teams craft narratives, enhance visibility, and create impactful work that resonates across various mediums.

13 Years in
Business

4 Countries

1875 Clients Served

785671 Content created &
curated

TRIVIUM

“The meeting point of three paths”

A medieval course on Logic, Rhetoric & Grammar

A GLOBAL APPROACH

Trivium Media Group operates with a cross-border lens, delivering communication strategies that adapt to both local nuances and global expectations. Whether working with regional businesses or international brands, we structure communication & campaigns to resonate across cultures and markets.

With teams experienced in multi-market coordination, multilingual media networks, and culturally contextual storytelling, we help brands expand their reach with relevance. Our clientelle across APAC and MEA allows us to bridge regional insight with global scale.



OUR EXPERTISE

STRATEGIC COMMUNICATION

Multi-channel strategies designed to shape perception, drive engagement, and build brand authority.

INTEGRATED MEDIA

360° planning across PR, digital, and communication to ensure consistent visibility across paid, earned, and owned channels.

CREATIVE DIRECTION

Visual storytelling and design systems that translate brand values into elevated, aesthetic experiences.

CONTENT INTELLIGENCE

Narrative-driven content powered by research, platform behavior, and cultural relevance to capture the right attention.

OUR EXPERTISE

DIGITAL PERFORMANCE

Insight-led digital & social marketing that aligns creative with performance metrics to scale reach and conversion.

BRAND & CULTURE CONSULTING

Strategic inputs on internal and external brand alignment, ensuring every stakeholder reflects the same vision.

INFLUENCER & TALENT STRATEGY

Curated creator collaborations and spokesperson programs that blend influence with credibility.

VISUAL PRODUCTION

High-impact visual assets—photo, video, motion, ai and CGI—crafted to elevate brand storytelling across every screen.

Primary Services



Brand Growth
Management



Media
Advertising



Public Relations
& Communications



OOH
Advertising



AI Content
Communication



Digital Marketing
Management

Primary Services



Social Media &
Growth Management



Creative Design &
Visual Identity



Content Management &
Media Productions



Colaboration &
Partnerships



Media
Management

Brand Growth Management



Brand Strategy



Brand Positioning



Audience Persona



Competitive
Benchmarking



Brand Voice Framework



Value Articulation



Brand Communication

Advertising



Advertising
Campaigns



Media Planning &
Buying



Creative
Advertising
Strategy



Ad Film Creation &
Management



Print & Digital
Advertising



Content
Communication



Content
Creation



Brand Awareness
Campaigns

PR & Communication



Media
Relations



Press Release
Distribution



Reputation
Management



Thought
Leadership



Global & Cross-
Market PR



Launch
PR



Awards &
Recognition



Podcast & Video
Interviews

OOH Advertising



Billboard
Advertising



Ambient
Media



Outdoor
Innovations



DOOH
Advertising



Airport
Advertising



Mall & Retail
Advertising



Landmark OOH
Advertising



Multiplex
Advertising

AI Content Communication



AI-Driven
Brand Strategy



Brand Identity
Transformation



AI-Powered
Content



Consumer
Behaviour



AI-Driven
Creation



Future Proof
Strategies



Content
Enhancement



AI-Enhanced
Content

Digital Marketing Management



Consumer
Engagement
Strategies



Static & Video
Content Curation



Integrated Online
Marketing Strategies



Advanced Search
Engine
Optimisation



Search Engine
Marketing



Social Media
Marketing



Content
Marketing



Website Design &
Development

Social Media & Growth Management



Tailored Brand
Strategies



Visual
Communication



Social Media
Content Ideation



Social Media Creative
Communication



Social Media
Community
Management



Social Media
Engagement and
Growth



Content Creation
and Optimisation



User-Generated
Content
Management

Creative Design

Visual Identity



Brand Identity &
Design



Social Media
Creative Design



Website UI/UX
Design



Motion Graphics &
Animation



Digital & Print Ad
Creative Design



Creative Art
Direction



Event Branding &
Creative Assets



3D & Experiential
Design Assets

Media Productions



Content Planning &
Curation



Brand Films &
Digital Ad Films



Pre-Production
Post-Production



VFX & Animation



Cast, Script & Development



Product
Photography



Videography &
Cinematography

Collaboration Partnerships



Celebrity Alliance



Influencer
Brand Alliance



Content Creation
Alliance



Celebrity Brand
Endorsements



Sports & Entertainment
Partnerships



Influencer Brand
Endorsements



Brand Collaborations &
Partnerships

Media Management



Media Planning



Media Buying



Media Audit



Media Strategy
Planning



Content Publishing



Campaign &
Community
Management



Advertorials

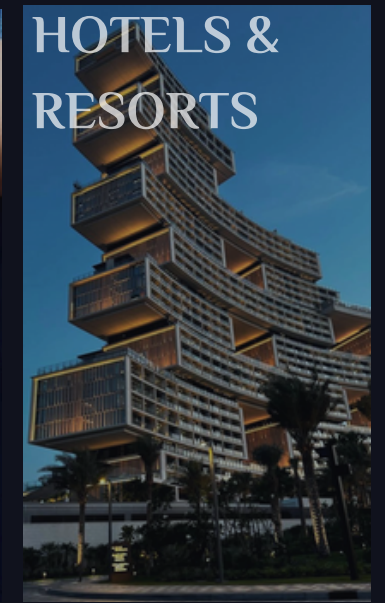
Sectors We Cater To



DESIGNER LABELS
FASHION RETAIL



CONSUMER
ELECTRONICS



HOTELS &
RESORTS



AUTOMOTIVE & AVIATION



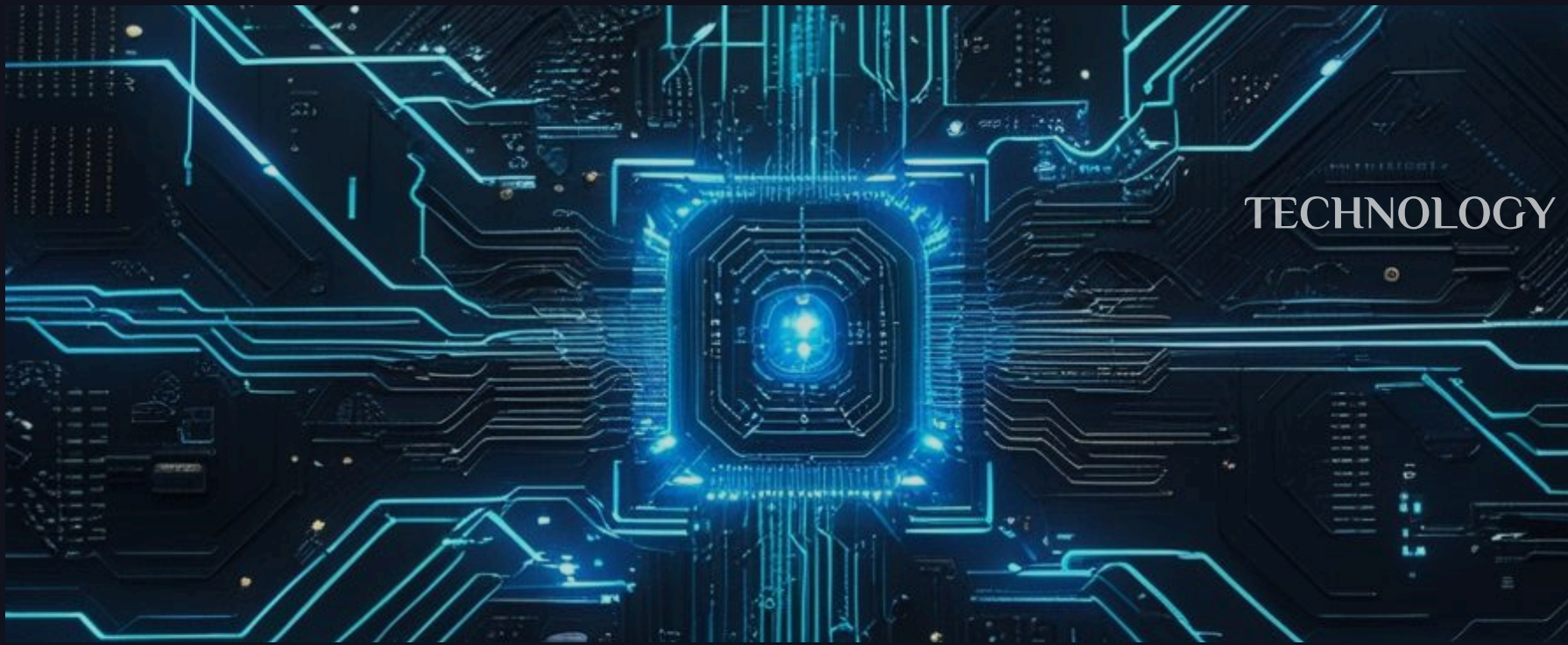
ARCHITECTURE &
INTERIOR DESIGN



REAL ESTATE



LIFESTYLE



TECHNOLOGY



EDUCATION &
EDTECH



HEALTHCARE &
HEALTH TECH

FOOD & BEVERAGE



BFSI & FINTECH



TEXTILE



FMCG



FITNESS & SPORTS



ENTERTAINMENT



ENERGY &
UTILITIES



AGRITECH



Selective Clientele



BRAND LAUNCH,
PUBLIC RELATIONS & ALLIANCES



OUT-OF-HOME ADVERTISING



BRAND LAUNCHES,
PUBLIC RELATIONS & ALLIANCE

TRIUMPH

BRAND LAUNCHES,
PUBLIC RELATIONS & ALLIANCE



PUBLIC RELATIONS, AD FILM
& INFLUENCER SHOOTS



VARSHA

CREATIVE DESIGN, SMM,
ALLIANCES, P R, E-COMM MGMT



AYESHA AEJAZ

CREATIVE DESIGN, SMM,
ALLIANCES PUBLIC RELATIONS



BY
ROCKY STAR

CREATIVE DESIGN, SMM,
ALLIANCES P R, BRAND MGMT

Vikram
Phadnis

PUBLIC RELATIONS &
BRAND INTEGRATION



MEWAR

CREATIVE DESIGN, SMM,
ALLIANCES & PR, BRAND MGMT

INDIA
FASHION
WEEK
DUBAI

PAN INDIA RELATIONS &
MIDDLE EAST RELATIONS

MILAN
FASHION
WEEK

PR & MEDIA RELATIONS - EMEA

WALT DISNEY

MEDIA BUYING CREATIVE DESIGN
OUT-OF-HOME ADVERTISING

LAKMÉ
FASHION
WEEK

SOCIAL MEDIA MANAGEMENT
PUBLIC RELATIONS ALLIANCES

NY
FN
THE SHOWS

DESIGNER ALLIANCES,
CONTENT CREATION & CURATION



ASMIABHA

E-COMMERCE MGMT, SMM,
CREATIVE DESIGN, P R

J
JINAAM

CREATIVE DESIGN, SMM,
ALLIANCES, P R, E-COMM MGMT

Kapse
Dilhani

CREATIVE DESIGN, SMM,
ALLIANCES, P R, E-COMM MGMT



E-COMMERCE MGMT, SMM,
CREATIVE DESIGN, P R

Omlex
REFINING ETHNICITY

CREATIVE DESIGN, SMM,
ALLIANCES, P R, E-COMM MGMT



PAREHA

CREATIVE DESIGN, SMM,
ALLIANCES PUBLIC RELATIONS

ARCHANA KOCHHAR

TEXTILE ALLIANCE BRAND
ALLIANCE PUBLIC RELATIONS



Muthoot Finance

CREATIVE CONTENT COMMU &
CURATION, PUBLIC RELATIONS

BAJAJ Allianz

CREATIVE DESIGN, SMM,
ALLIANCES PUBLIC RELATIONS

PEPSICO

OUT-OF-HOME ADVERTISING
MEDIA BUYING

Cadbury

INFLUENCER ALLIANCES &
ENDORSEMENTS



Nestle

PUBLIC RELATIONS



SUZLON

PR & MEDIA RELATIONS - INDIA

nrg

CREATIVE DESIGN, SMM,
PUBLIC RELATIONS



Red Bull

BRAND ALLIANCES + AFFILIATION

Happilo

INFLUENCER, CELEBRITY ALLIANCE
& PUBLIC RELATIONS



INFLUENCER, CELEBRITY ALLIANCE
& PUBLIC RELATIONS

ITC
MASTER
CHEF
Creations

INFLUENCER, CELEBRITY ALLIANCE
& PUBLIC RELATIONS

AASHIRVAAD
SOUL CREATIONS

INFLUENCER, CELEBRITY ALLIANCE
& PUBLIC RELATIONS

FABELLE
Exquisite
CHOCOLATES

INFLUENCER, CELEBRITY ALLIANCE
& PUBLIC RELATIONS

agri10x

GLOBAL PUBLIC RELATIONS

FarmERP

GLOBAL PUBLIC RELATIONS

[æ] ANAGRAM
ARCHITECTS

SOCIAL MEDIA MANAGEMENT
& PUBLIC RELATIONS

Forbes
INDIA

ARCHITECT ALLIANCE &
PUBLIC RELATIONS



SOCIAL MEDIA MANAGEMENT &
PUBLIC RELATIONS

TVS

INFLUENCER ALLIANCES &
ENDORSEMENTS

ING

BRAND, MEDIA BUYING,
AD FILMS



Myntra

PR & MEDIA RELATIONS - INDIA

Kirloskar

PR & MEDIA RELATIONS - INDIA

Kellogg's

INFLUENCER ALLIANCES &
ENDORSEMENTS

Jyothy labs

CREATIVE DESIGN, MEDIA BUYING,
AD FILMS & PRODUCTION

Apollo
HOSPITALS

PUBLIC RELATIONS

COLUMBIA ASIA
HOSPITALS

PUBLIC RELATIONS



JENAPUR
HOSPITAL

PUBLIC RELATIONS

Fortis
HOSPITALS

PUBLIC RELATIONS

									
CREATIVE DESIGN & CONTENT CREATION	CREATIVE DESIGN & CONTENT CREATION	CREATIVE DESIGN, SMM, ALLIANCES PUBLIC RELATIONS	CREATIVE DESIGN, SMM, ALLIANCES P R, E-COMM MGMT	CREATIVE DESIGN, SMM, ALLIANCES PUBLIC RELATIONS	INFLUENCER ALLIANCES & ENDORSEMENTS, CONTENT CREATION & AD FILM PRODUCTION	MARKET ALLIANCES & BRAND BUILDING	AD FILM PRODUCTION & SHOOT	CREATIVE DESIGN, SMM, ALLIANCES & PR, BRAND MGMT	CREATIVE DESIGN, SMM, ALLIANCES & PR, BRAND MGMT
									
CREATIVE DESIGN, MEDIA BUYING & AD FILM PRODUCTION	GLOBAL PUBLIC RELATIONS	GLOBAL PR & MEDIA RELATIONS	CREATIVE DESIGN, SMM ALLIANCES & PR, E-COMM MGMT	PUBLIC RELATIONS	PUBLIC RELATIONS	CREATIVE DESIGN, SMM, ALLIANCES PUBLIC RELATIONS	E-COMMERCE MGMT, SMM, CREATIVE DESIGN, P R	TEXTILE ALLIANCE BRAND ALLIANCE P R	CREATIVE DESIGN, SMM ALLIANCES & PUBLIC RELATIONS
									
PR & MEDIA RELATIONS - INDIA	GLOBAL PR & MEDIA RELATIONS	CREATIVE DESIGN, MEDIA BUYING & AD FILM PRODUCTION	PR & MEDIA RELATIONS - INDIA	CREATIVE DESIGN, SMM, E-COM MGMT, PUBLIC RELATIONS	PAN INDIA RELATIONS	PR & MEDIA RELATIONS - INDIA	PR & MEDIA RELATIONS - INDIA	PR & MEDIA RELATIONS - INDIA	BRAND ALLIANCES + AFFILIATION
									
PAN INDIA RELATIONS	CREATIVE DESIGN, SMM, PUBLIC RELATIONS	CREATIVE DESIGN, SMM, PUBLIC RELATIONS	E-COMM, MEDIA BUYING, FASHION WEEK ALLIANCES, SMM, AD FILM	360 BRAND MANAGEMENT	CONTENT CURATION, DIGITAL CONTENT VIDEO	CONTENT CURATION, DIGITAL CONTENT VIDEO	360 BRAND MGMT, CONTENT, MEDIA BUYING, SMM, CAMPAIGN	360 BRAND MANAGEMENT, MEDIA BUYING, AD CAMPAIGN	SOCIAL MEDIA MANAGEMENT
									
SOCIAL MEDIA MANAGEMENT CONTENT CURATION	SOCIAL MEDIA MANAGEMENT CONTENT CURATION	SOCIAL MEDIA MANAGEMENT	SOCIAL MEDIA & DIGITAL MANAGEMENT	CREATIVE DESIGN, SMM, CELEB ALLIANCES & PUBLIC RELATIONS	SOCIAL MEDIA MANAGEMENT	SOCIAL MEDIA MANAGEMENT	CONTENT CURATION, DIGITAL CONTENT VIDEO	CONTENT CURATION, DIGITAL CONTENT VIDEO	360 BRAND MGMT, PROJECT, CAMPAIGN

TRIVIUMITES



THE PEOPLE BEHIND IT ALL

The people behind Trivium Media Group bring deep domain expertise across communications, design, digital, content, and production. Our teams are structured by capability, not hierarchy, led by specialists who understand how to move brands through strategy, execution, and scale. We work across sectors, formats, and geographies with one goal: to deliver work that is clear, sharp, and built to last.

Our strategy, creative, digital, and production teams collaborate closely, ensuring that ideas don't just look good on paper but perform in the real world.

OUR CULTURE



The culture at Trivium Media Group is built on pace, trust, and shared responsibility.

We work across verticals and time zones, but the centre always holds, thanks to a team that shows up, owns their work, and supports one another without second-guessing what falls within their line. There's no division between internal and external. If you're part of the work, you're part of the team.

We operate with a deep respect for skill and initiative. Experienced professionals lead from the front, and young talent is given room to grow through exposure, not theory. Knowledge is shared freely, credit is given where it's due, and collaboration happens without needing to be choreographed. It's a culture shaped by people who care about the outcome and the process that gets us there.

OUR PARTNER AGENCY



TRIVIUM PUBLIC RELATIONS

Trivium Public Relations is the communication arm of Trivium Media Group, built to shape public perception with precision, context, and consistency.

With a strong foothold across Dubai, Qatar, Abu Dhabi, India, and London, we operate at the intersection of media relations, thought leadership, crisis management, narrative design, and more, tailored for brands that want to stay relevant and resonant in today's information-heavy landscape.

The team brings decades of sector-specific experience and an extensive network across mainline, business, and sector-specific media. Whether working with large-scale enterprises, institutional leaders, high-growth ventures, or first-time founders.

Trivium Public Relations is known for its clarity of thought, senior-led execution, and ability to connect strategy with impact, at its core, TPR believes that influence isn't earned through visibility alone; it's built through credibility, repetition, and trust.

Where work matters, brand matters, but most of all, people matter.

BEGIN YOUR JOURNEY WITH US



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