



MEDIA-DIGITAL-COMMUNICATION-BRAND
TRIVIUM
MEDIA GROUP

TRIVIUM MEDIA GROUP

MUMBAI | PUNE | BANGALORE | GOA | DELHI | DUBAI



www.triviummediagroup.com

A lion with a large, golden-brown mane is sitting at a desk in an office. He is wearing a dark blue suit jacket, a white shirt, and a red and white striped tie. He is looking directly at the camera with a serious expression. The desk in front of him has a laptop, a white mug, and some papers. A desk lamp is visible to the right, casting a warm glow. The background is a blurred office environment with shelves and papers.

WE BEGAN AS A FULL-SERVICE ADVERTISING AGENCY IN 2012

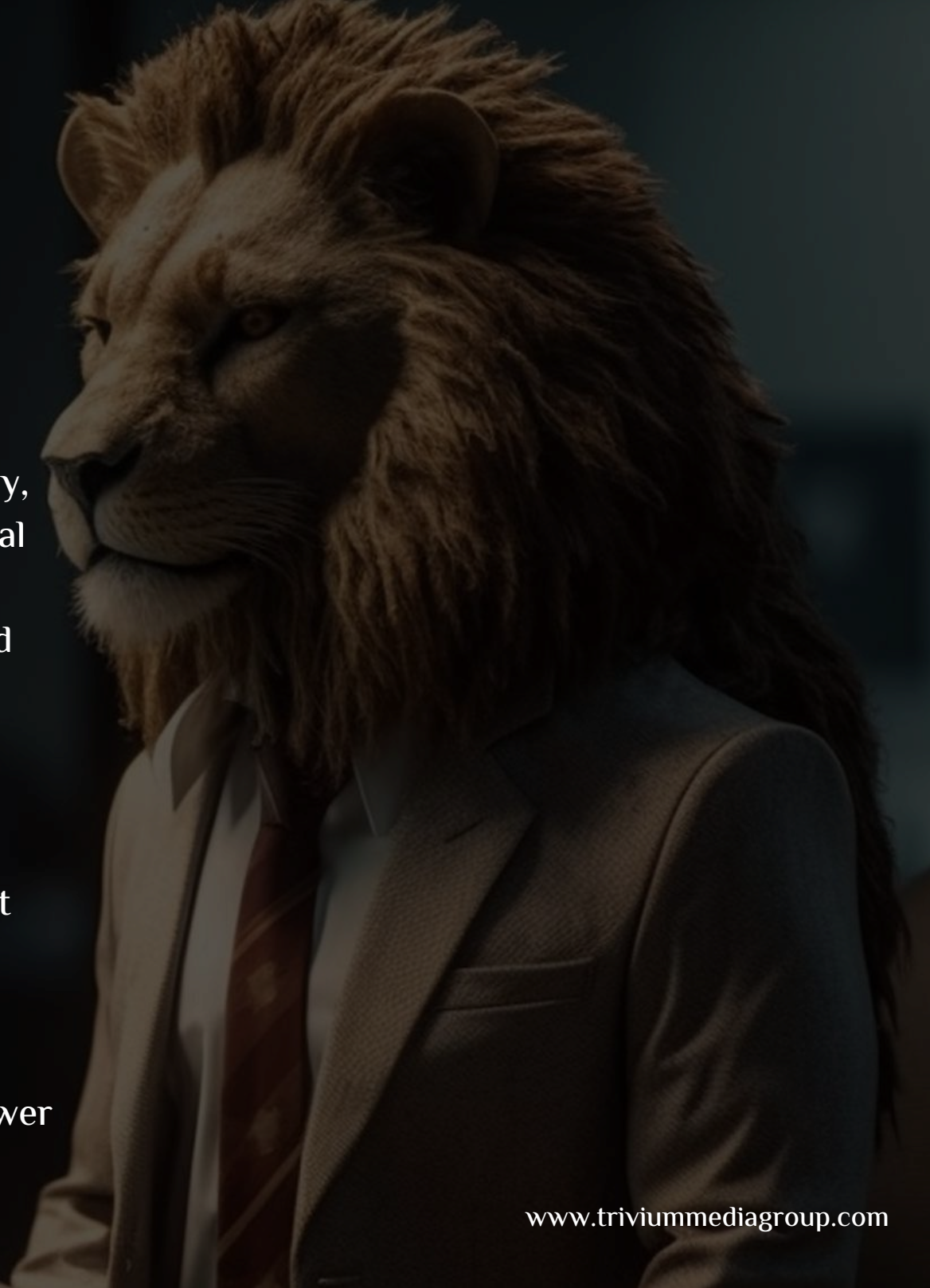
We started a creative and innovative journey in 2012, and through the course of that trip, we developed as an advertising powerhouse with the ability to produce powerful campaigns that created enduring connections in the ever - changing environment of communication and advertising.

TRIVIUM'S STORY

Trivium is renowned as a trailblazer in the advertising, public relations, branding, and media sector spanning across India and the UAE, we offer seamless integration of various services including Brand Growth Management, Media Relations, Ad film Production & Product Photography, Creative Designing, Content, Digital and Social Media Management, Visual Communication, Web Content Development & Design, Brand Activation, Media Planning & Buying, with expert-ease in Creative Advocacy & Brand Growth Consultancy.

Established as a globally competitive and progressive business agency, Trivium Media Group comprises ethical, transparent, and competent professionals deeply passionate about their work. Our clients are not just clients; they are our strategic marketing partners.

We exist to transform businesses through strategic creativity, fostering positive and productive interactions to drive success. Experience the power of holistic brand growth with Trivium Media Group.



BRAND ARCHITECTURE OUR DIVISIONS



MEDIA-DIGITAL-COMMUNICATION-BRAND®
TRIVIUM
MEDIA GROUP



TRIVIUM
PRODUCTION & FILM



TRIVIUM
CREATIVE & DESIGN



TRIVIUM
PRODUCTION & FILM



TRIVIUM AI
PR-MEDIA-CONTENT-COMMUNICATION



GLOBALocal
DIGITAL™



GLOBAL INFLUENCER MANAGEMENT AGENCY



BLACK
CAVIAR
LUXURIES

**BRAND
STORY**



SYMBOL PHILOSOPHY

Mirroring the Lion's traits, Trivium embodies fierceness in all our endeavours. Our brand reflects the Lion's ethical nature as the ruler of the jungle, always standing firm in truth. Progress often demands a moment of reflection, and this clarity is what cements our leadership position in the industry.

An aerial photograph of a dense forest with three dirt paths that converge at a central point, forming a trivium. The paths are light brown and stand out against the dark green foliage. The text is overlaid on the central meeting point.

TRIVIUM

TRIVIUM means “The meeting point of three paths” &
a medieval course on Logic, Rhetoric & Grammar



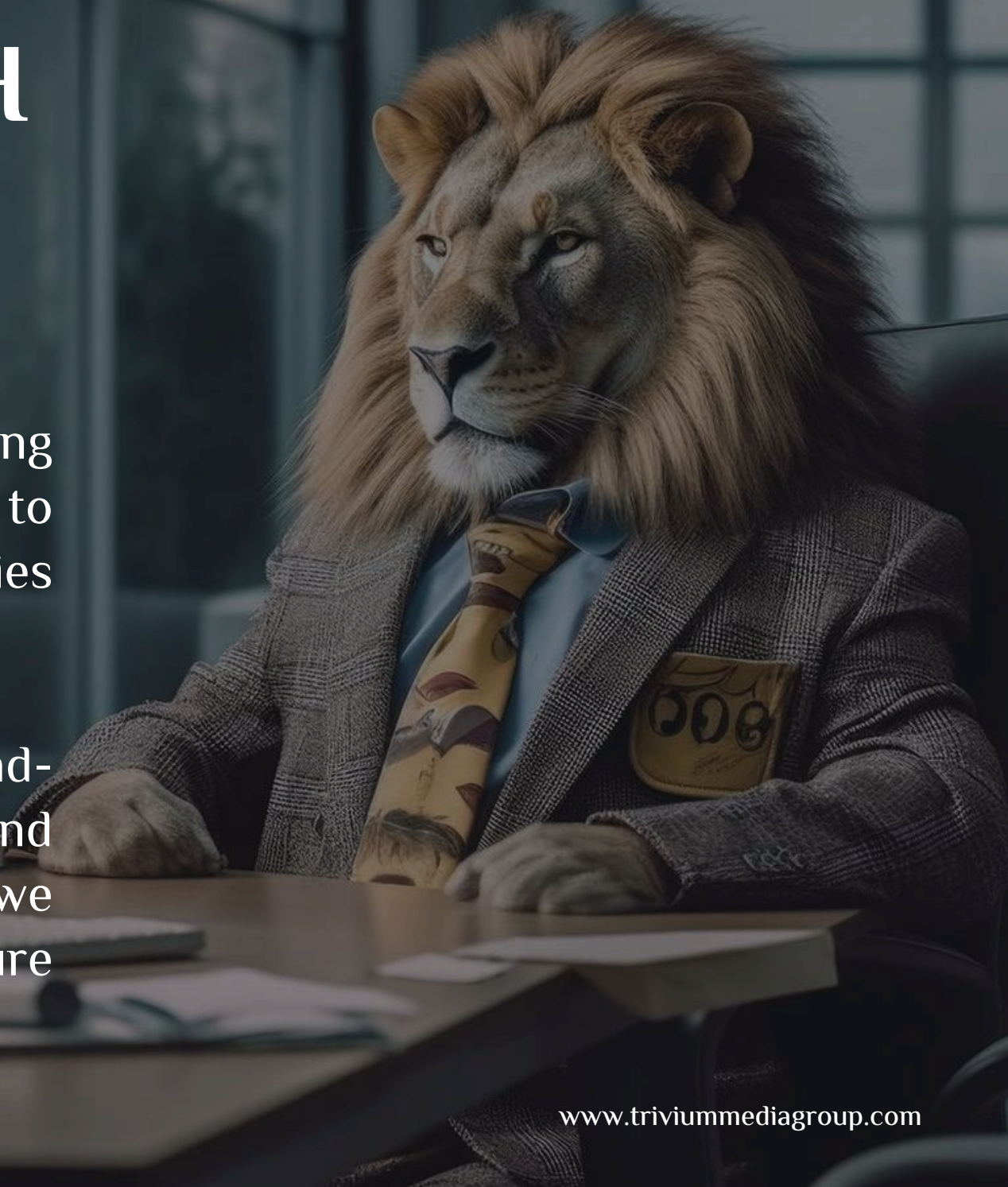
CREATIVITY CAN
SOLVE ALMOST
ANY PROBLEM.

-O Khan

A GLOBAL APPROACH

Trivium Media Group has always offered advertising solutions that are effortlessly tailored, according to the needs individually, with services for companies that are hyper-local, local, national, and worldwide.

Trivium Media Group is your go-to partner for round-the-clock solutions that answer all your issues and queries. With a global appeal, we make sure we constantly work to deliver brand benefits that ensure success in the global market.



A lion with a large, golden-brown mane is depicted in a professional office setting. The lion is wearing a dark grey, textured suit jacket over a white dress shirt and a dark red tie. It is seated at a dark, reflective desk, with its hands resting on the surface. In the background, there is a wooden wall with a window and a desk lamp. To the right of the lion, a glass pen holder contains several pens. The overall lighting is dim, creating a serious and professional atmosphere.

AI MANAGEMENT

Primary Services

- AI Content Management
- Advertising & Brand Growth
- Public Relations & Communication
- Media Management
- Digital Marketing & SEO
- Creative Design & Visual Identity
- AD Film & Digital Content Production
- Celebrity & Influencer Brand Management
- Social Media Marketing and Growth Management



AI Content Management

- AI Driven Brand Strategy Development
- Brand Identity Transformation
- AI Powered Marketing Enhancements
- Data-Driven Decision Making
- Personalization & Customer Service
- Consumer Behaviour Insights
- AI Driven Content Creation & Strategy
- Brand Loyalty
- Social Media Engagement
- Future Proof Brand Strategies
- Visual Communication & Content Enhancement
- AI-Enhanced Visual Content



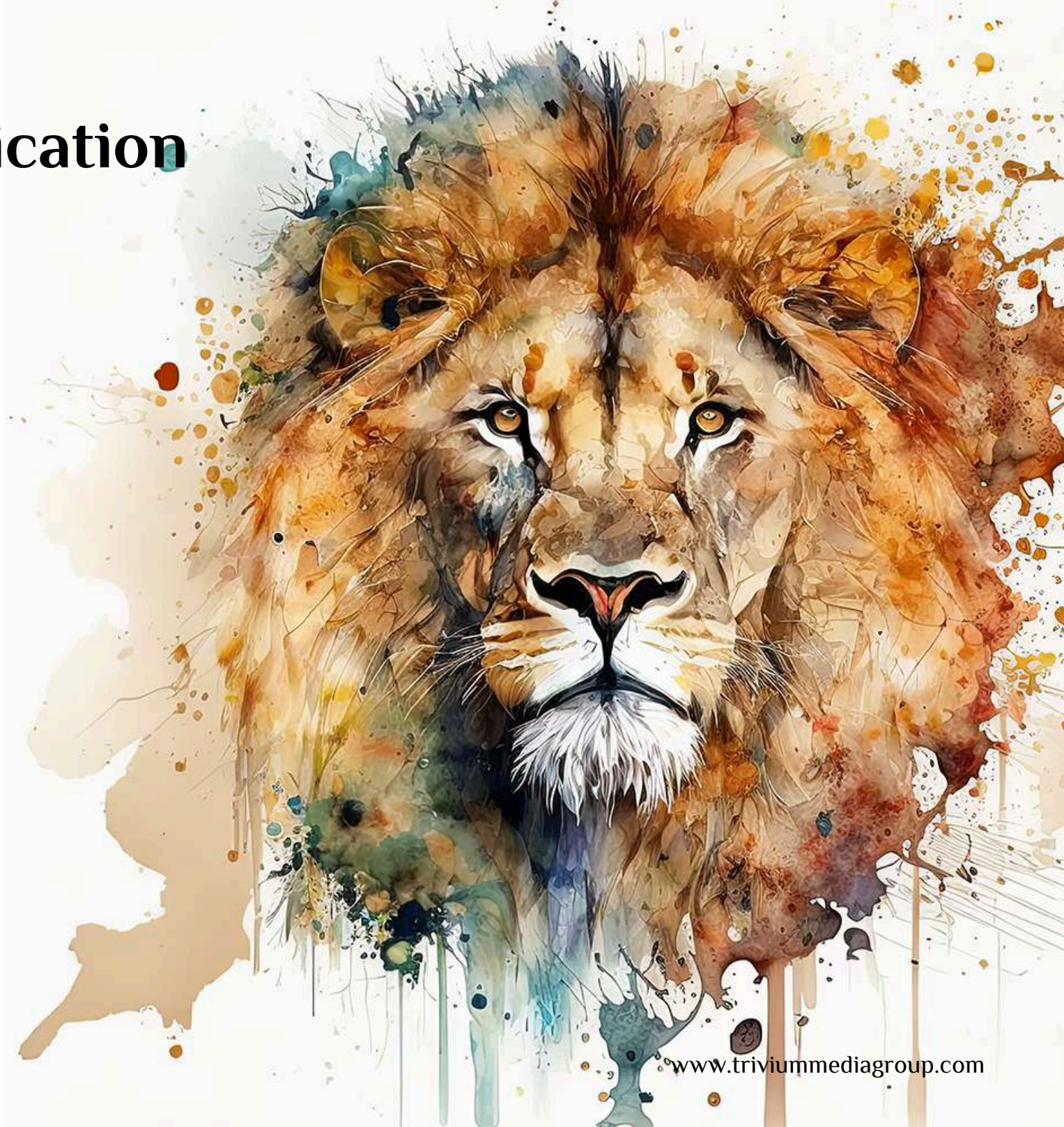
Advertising & Brand Growth

- Account Planning & Management
- Advertising Campaign Planning & Management
- Ad Film Creation & Management
- Brand Communication
- Brand Development
- Brand Management & Growth
- Content Communication
- Communication Management
- Creative Advertising Strategies
- Digital Advertising
- Print Advertising
- Content Creation



Public Relations & Communication

- Public Relations Campaign Mgmt
- Online Reputation Management
- Digital Public Relations
- Brand Enhancement
- Brand Communication Strategy
- Brand Positioning
- B2B & B2C Public Relation Campaigns
- Media Relation Building Strategies
- Media Coverage
- Event Planning & Management
- Analysis of Presence & Optimizing Strategies
- Internal & External Communication Strategies



Digital Marketing Mgmt

- 3rd Party Portal Performance Marketing
- Brand Presence
- Consumer Engagement Strategies
- Content Creation and Optimization
- Static & Video Content Curation
- Integrated Online Marketing Strategies
- Advanced Search Engine Optimisation
- Semantic Search Engine Optimisation
- Search Engine Marketing
- Social Media Marketing
- Content Marketing
- Affiliate Marketing
- Website Design & Development



Media Management

- Media Planning
- Media Buying
- Media Audit
- Media Strategy Planning
- Media Management
- Content Publishing
- Campaign & Community Management
- Media Business Listings
- Advertorials
- Ad Management
- Channel-Specific Social Media Services



Creative Design & Visual Identity ●

- AI Content Curation
- AI Product Communication
- Brand Visual Identity Creation
- Social Media Content Creation
- Creative Designing Services
- Print Graphic Designing
- Creative Campaign Designing
- Creative Content Designing
- Illustration & Visual Art
- UI & UX Development



Ad Films, Content Management & Media Productions

- Content Planning & Curation
- Brand Films
- Digital Ad Films
- Pre-Production
- Production Post
- VFX & Animation
- Storyboarding
- Cast, Script & Development
- Product Photography
- Videography
- Cinematography
- Media Budget & Control



Celebrity & Influencer Brand Management

- Artist Management
- Celebrity Management
- Influencer Management
- Celebrity Event & Performance Management
- Social Business Page Creation
- Event Planning & Management
- Social Analytics and Tracking
- Brand Collaborations & Celebrity Partnerships
- Awards & Felicitations Management



Social Media and Growth Management

- Tailored Brand Strategies
- Visual Communication
- Social Media Content Ideation
- Social Media Creative Communication
- Social Business Page Creation
- Social Media Community Management
- Social Analytics and Tracking
- Social Media Engagement and Growth
- Content Creation and Optimization
- User-Based Content Creation and Management
- User-Generated Content Management



A lion with a large, golden-brown mane is sitting in a black office chair at a desk. He is wearing a grey business suit jacket, a light blue shirt, and a yellow tie with a pattern of birds and leaves. A name tag with the number '008' is pinned to his lapel. The desk in front of him is cluttered with papers, two black pen holders containing pens, and a white mug. The background shows a modern office with large windows and a grid pattern. The overall scene is dimly lit, with a dark blue overlay.

Sectors We Work With



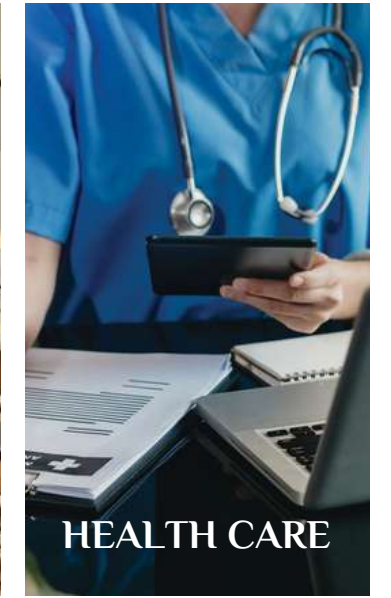
LUXURY & FASHION



AUTOMOTIVE



HOSPITALITY



HEALTH CARE



ARCHITECTURE



LIFESTYLE



INTERIOR DESIGN



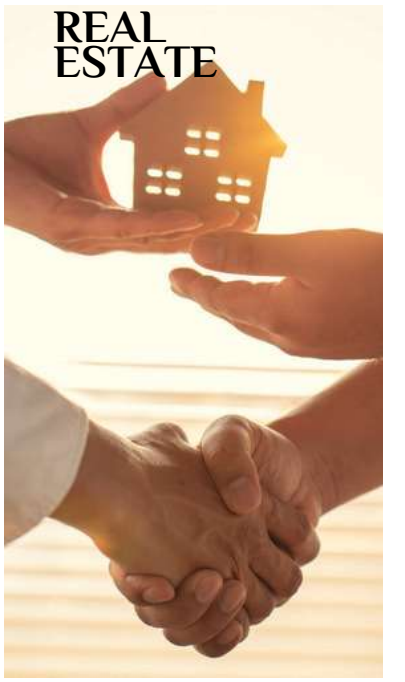
FMCG



FOOD &
BEVERAGE



FINTECH



REAL
ESTATE



NUTRITION



FITNESS & SPORTS



EDUCATION & ED-TECH



FINANCIAL SERVICES



FINANCE

A lion with a large mane is sitting in a black office chair at a desk in a modern office. He is wearing a grey suit jacket, a blue shirt, and a yellow tie with a pattern of birds and leaves. A name tag with the number '009' is pinned to his jacket. The desk is cluttered with papers, a pen holder, and a mug. The background shows large windows and office partitions.

WHAT WE SPECIALIZE IN

- **BRAND POSITIONING**
- **BRAND MANAGEMENT & BRAND GROWTH**
- **STRATEGIC CONSULTING & CAMPAIGN MGMT**
- **IDEATION & PLANNING DIGITAL MARKETING**
- **SOCIAL MEDIA MARKETING**
- **CONTENT CREATION**
- **CELEBRITY & INFLUENCER BRAND MANAGEMENT**
- **PUBLIC RELATIONS**
- **LIAISONS & INVESTOR RELATIONS**
- **VISUAL PRODUCTION**
- **MEDIA PLANNING & BUYING**



- **MEDIA RELATIONS**
- **STRATEGIC COMMUNICATION**
- **BRAND & VISUAL IDENTITY**
- **CREATIVE & DIGITAL DESIGN**
- **MEDIA PRODUCTION**
- **GLOBAL INTELLIGENCE**
- **CRISIS MANAGEMENT**
- **VISIBILITY MANAGEMENT**
- **CORPORATE COMMUNICATION**
- **VISUAL PRODUCTION**
- **YOUTUBE CHANNEL MANAGEMENT**



PARTNERS



Selected Clients

TECH



Selected Clients

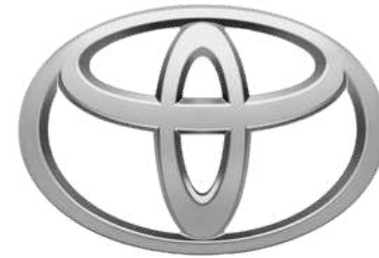
AUTOMOTIVE



Volkswagen



Mercedes-Benz



TOYOTA



GoMechanic



POLARITY
RETHINKING TRANSPORTATION...



TVS 

Selected Clients

REAL ESTATE



NORTHERN BOULEVARD
DESIGNED FOR ACCOMPLISHMENT



Selected Clients

HOSPITALITY



Selected Clients

HOSPITALITY

S O F I T E L
MUMBAI BKC



NOVOTEL
BENGALURU OUTER RING ROAD

NOVOTEL
MUMBAI JUHU BEACH

NOVOTEL
MUMBAI INTERNATIONAL AIRPORT

Selected Clients

CAFE, LOUNGES & BAR



Selected Clients

FASHION & LIFESTYLE



Selected Clients

FASHION & LIFESTYLE



Vikram
Phadnis



Selected Clients

TEXTILE & RETAIL



MADURAF&L

ARVIND
Lifestyle Brands Limited

future group



VARSHA

Om Lex[®]
REFINING ETHNICITY

J
JINAAM

Kapse
Paithani[®]

Selected Clients

ARCHITECTS



CHENCHOW LITTLE ARCHITECTS

**Architect
Hafeez
Contractor**

Hassell



Selected Clients

EDUCATION



Selected Clients

FOOD & BEVERAGE



Selected Clients

ENERGY & UTILITIES

KOHLER[®]

Kirloskar

ge  **AMPS**[™]



SUZLON
POWERING A GREENER TOMORROW

nrg[®] 

Selected Clients

AGRI TECH



Selected Clients

FINANCE

BAJAJ Allianz 

ING 



Muthoot Finance

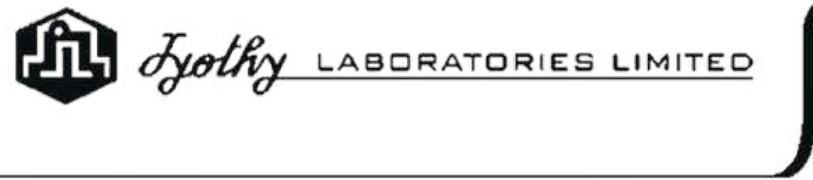
Selected Clients

FMCG



Selected Clients

HEALTHCARE



OUR PROCESS

01



VISION

We formulate your long-term goals and targeted objectives

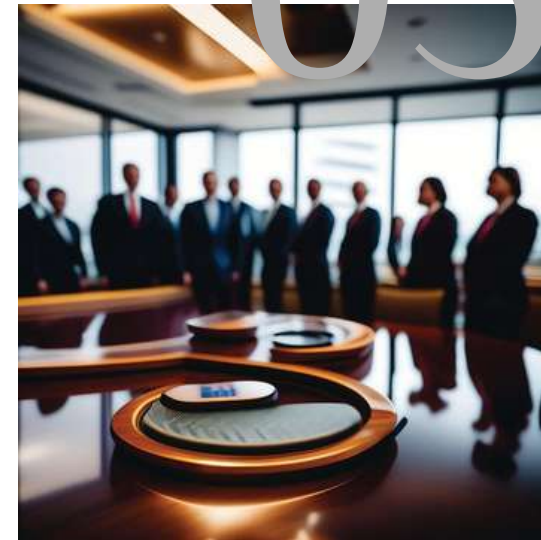
02



PLAN

We plan and strategize your journey to reach the desired goals

03



EXECUTE

We execute the plan navigating through real-time challenges

04



BENEFIT

We reap the benefits of your hard work through exposure and visibility

THE PEOPLE BEHIND THE SCENES

Specialists in the art of Luxury, Lifestyle, Fashion, Hospitality, Healthcare, Education, Technology, AgriTech, Real Estate, Architecture and various others sit at the helm of Trivium Media Group guiding it towards profitable partnerships and engagements.

Experts in the fields of Public Relations, Content, Communication, Brand Identities, Brand Exposure and Visibility, Digital and Social Media, Editing, Photographers, Videographers and Digital Marketers are the individuals who formulate the team at Trivium's various divisions.

Unveiling numerous
mysteries relies heavily
on the essential aspect
of creativity.

-O KHAN





A brand growth, content communication, and responsible AI management agency that redefines strategies and creates engaging narratives to drive brands forward. We empower daring brands to distinguish themselves in competitive markets.

BEGIN YOUR JOURNEY WITH US

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Thank You For Your Attention!

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